

**EXTRACT OF THE AGENDA OF THE 69<sup>TH</sup> AC MEETING:**

2011.69.09

**TO CONSIDER THE RECOMMENDATIONS MADE BY THE PG BOARD OF STUDIES IN MANAGEMENT COURSES IN DDE AT ITS MEETING HELD ON 11<sup>TH</sup> AUGUST 2011.**

The Board recommended the Syllabus and Regulations for the following courses of the Directorate of Distance Education to be implemented from the Academic Year 2012-13 onwards:

Existing Courses:

1. M.B.A. GENERAL
2. M.B.A. FINANCE
3. M.B.A. MARKETING
4. M.B.A. HUMAN RESOURCE MANAGEMENT
5. M.B.A. INTERNATIONAL BUSINESS

New Courses:

6. M.B.A. RETAIL MANAGEMENT
7. M.B.A. TOURISM

For consideration of the Council

Annexure - 09 (a) to (g)

**EXTRACT OF THE MINUTES OF THE AC MEETING:**

2011.69.09 To consider the recommendations made by the PG Board of Studies in Management Courses in DDE at its meeting held on 11<sup>th</sup> August 2011

Approved. It was also resolved to explore the feasibility of offering MBA Retail Management as regular programme.

**REGISTRAR**  
**PONDICHERRY UNIVERSITY**  
**PUDUCHERRY - 605 014.**

2013.73.10

TO RATIFY THE DECISION TAKEN BY HON'BLE VICE-CHANCELLOR TO APPROVE THE MINUTES OF BOARD OF STUDIES OF DIRECTORATE OF DISTANCE EDUCATION

It is submitted that the Governing Board of DDL in its IX meeting held on 07-03-2013 had approved to start the following new courses from the academic year 2013-14.

- M B A - Insurance
- M B A - Operations & Supply Chain Management
- M B A - Hospital Management
- P.G. Diploma in Human Resource Management (PGDHRM)
- P.G. Diploma in Business Administration (PGDBA)
- P.G. Diploma in Marketing Management (PGDMM)
- P.G. Diploma in Financial Management (PGDFM)

The above programmes were also approved by the Academic Council and Executive Council. The Board of Studies of Directorate of Distance Education in its meeting held on 16-05-2013 had framed the Syllabus and Regulations of the above courses and fee structure. The Board has also recommended increase in the course fee of existing MBA courses to bring at par with the above MBA courses. The minutes of Board of Studies of DDE are placed in 'Annexure'.

The Vice-Chancellor had approved the minutes of Board of Studies with the direction that all the programmes approved by the Academic Council and Executive Council to be commenced from July 2013. Accordingly, courses have been started from this academic year 2013-14.

The minutes of the Board of Studies of DDE is submitted for ratification of the Academic Council.

ANNEXURE-6

*Aravindan*  
 REGISTRAR  
 PONDICHERRY UNIVERSITY  
 PUDUCHERRY - 605 014.

MINUTES OF THE SEVENTY THIRD MEETING OF THE ACADEMIC  
COUNCIL HELD ON 24.9.2013

2013.73.10 To ratify the decision taken by Hon'ble Vice-Chancellor to  
approve the minutes of Board of Studies of Directorate of  
Distance Education.

Ratified.

  
REGISTRAR  
PONDICHERRY UNIVERSITY  
PUDUCHERRY - 605 014.

2014-75-34

TO CONSIDER AND APPROVE THE REGULATIONS, SYLLABUS AND SCHEME OF THE EXAMINATION FOR THE NEW COURSES TO BE OFFERED IN THE DIRECTORATE OF DISTANCE EDUCATION FROM THIS ACADEMIC YEAR 2014-15

It is submitted that the Governing Board of DDE in its X meeting held on 12-08-2014 had approved to start the following new courses from the academic year 2014-15.

- Bachelor of Business Administration (BBA)
- Bachelor of Commerce (B.Com.)
- Bachelor of Arts in Hindi
- Bachelor of Arts in Sanskrit
- Post Graduate Diploma in Event Management (PGDEM)
- Post Graduate Diploma in Psychology (PGDPF)
- Post Graduate Diploma in Journalism & Mass Communication (PGDJMC)
- Post Graduate Diploma in Tourism Management (PGDTM)
- Post Graduate Diploma in Retail Management (PGDRM)
- Post Graduate Diploma in Patent Law (PGDPL)
- MBA- Entrepreneurship
- Master of Commerce
- Master of Arts in English
- Master of Arts in Hindi
- Master of Arts in Sociology
- MBA (Marketing) Lateral Entry
- MBA (Finance) Lateral Entry
- MBA (Human Resource Management) Lateral Entry
- MBA (General) Lateral Entry

The Post Graduate and Under Graduate Board of studies of DDE had framed the Regulations, Syllabus and Scheme of the Examination for the above new courses.

Submitted to the Council for approval of the Regulations, Syllabus and Scheme of the Examination for the above new courses offered in DDE from the academic year 2014-15.

*Raviponnai*  
REGISTRAR  
PONDICHERRY UNIVERSITY  
PUDUCHERRY - 605 014

*Raviponnai*  
12/10/17  
REGISTRAR  
PONDICHERRY UNIVERSITY  
PUDUCHERRY - 605 014



MINUTES OF THE SEVENTY FIFTH MEETING OF THE ACADEMIC  
COUNCIL HELD ON 22.11.2014

10147023 To consider and approve the Regulations, Syllabus and Scheme of the Examination for the new courses to be offered in the Directorate of Distance Education from the academic year 2014-15

Resolved to approve.

*Prasanna*

REGISTRAR  
PONDICHERRY UNIVERSITY  
PUDUCHERRY - 605 014